



JACKSON STATE UNIVERSITY

Southern Prevention Intervention Center

of the

African American Prevention Intervention Network

# COURSE FACT SHEET

BEHAVIORAL SCIENCE

*“When you need to make an important decision, never do it alone, choose the right people.”*

*- Basakatan Proverb*

## Goal:

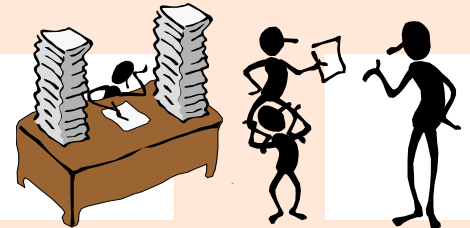
Participants will gain knowledge in basic behavioral science theories that will enhance their ability to design, develop, implement and evaluate HIV prevention interventions effectively.

## Course Description:

This course provides an overview of behavioral science and describes how knowledge gained from various approaches to studying human behavior are used in HIV prevention interventions. The elements of scientific theory are explained, and several of the prominent theories about human behavior are discussed in-depth.

## This Course Will Cover:

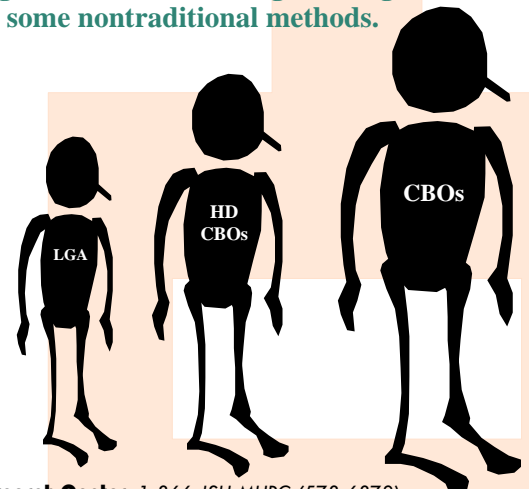
- What is Behavioral Science
- Behavioral Science Theory
- Interventions
- Bridging Theory into Practice
- Application of Behavioral Science Concepts
- Behavioral Outcomes



This course is designed for a two-day delivery from 9:00 a.m. to 5:00 p.m. beginning with 8:30 a.m. registration. Course size is limited to a maximum of 20 participants representing various community-based organizations. Teaching strategies include lecture, group activities, group discussion and some nontraditional methods.

## Who should attend?

- Community-Based Organizations (CBOs)
- Health Department CBOs
- Local Governmental Agencies
- Community Stakeholders
- Faith Institutions
- Civic Organizations
- Opinion Leaders



For more information, call the **Mississippi Urban Research Center**, 1-866-JSU-MURC (578-6872).

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