



JACKSON STATE UNIVERSITY

Southern Prevention Intervention Center

of the

African American Prevention Intervention Network

# COURSE FACT SHEET

## PROGRAM EVALUATION

*“A horse has four legs, yet it often falls.”  
- Zululand Proverb*

### Goal:

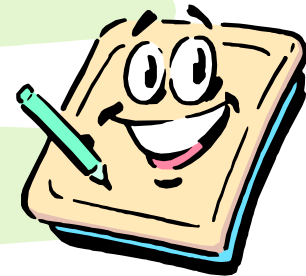
Participants will gain knowledge in identifying techniques that will enhance their programs in reaching desired results and anticipated success via process monitoring and reporting.

### Course Description:

This course is designed to assist organizations and agencies in developing and implementing evaluation plans for HIV/AIDS prevention programs; identifying the necessity and usefulness in demonstrating the value of their efforts in the African-American community, and providing evidence needed to create and maintain programs that work.

### This Course Will Cover:

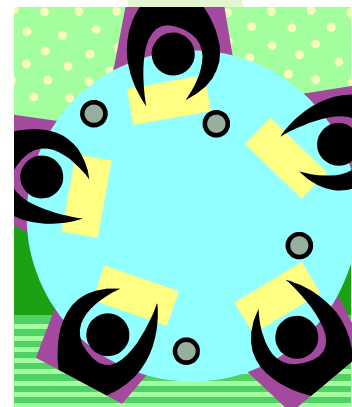
- ◆ What is Program Evaluation
- ◆ Types of Evaluation
- ◆ Program Characteristics and Interventions
- ◆ CDC Evaluation Reporting Requirements
- ◆ Logic Models



This course is designed for a two-day delivery from 9:00 a.m. to 5:00 p.m. beginning with 8:30 a.m. registration. Course size is limited to a maximum of 20 participants representing various community-based organizations. Teaching strategies include lecture, group activities, group discussion and some nontraditional methods.

### Who should attend?

- ◆ Community-Based Organizations (CBOs)
- ◆ Health Department CBOs
- ◆ Local Governmental Agencies
- ◆ School Systems
- ◆ Businesses
- ◆ Community Stakeholders
- ◆ Faith Institutions
- ◆ Civic Organizations
- ◆ Opinion Leaders



For more information, call the **Mississippi Urban Research Center**, 1-866-JSU-MURC (578-6872).

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