

# African American Prevention Intervention Network

# SANKOFA FACT SHEET

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## Research Synthesis

REDUCTIONS IN STD INFECTIONS SUBSEQUENT TO AN STD CLINIC VISIT: USING VIDEOBASED PATIENT EDUCATION TO SUPPLEMENT PROVIDER INTERACTIONS

**AUTHORS:** O'DONNELL, C.R., O'DONNELL, L., SAN DOVAL, A., DURAN, R., & LABES, K. (1998).

**JOURNAL:** *SEXUALLY TRANSMITTED DISEASES*, 25 (3), 161-168

**Intervention Goal(s):** To determine the effects of a small group intervention to reduce sexually transmitted disease (STD) infections subsequent to a clinic visit.

**Intervention Setting:** STD clinic.

**Population:** Of the 2004 adult males who participated in the study, 62 percent were African-American and 38 percent were Hispanic. The average age of the participants was 30 years.

## Description of Intervention: Video Opportunities for Innovative Condom Education and Safer Sex (VOICES/VOCES)

All participants received STD prevention information, individual counseling, free condoms, and a coupon for condoms as part of their clinic visit for diagnostic and treatment services.



The video-based intervention consisted of a 60-minute session in which participants viewed a 20-minute culturally sensitive video and engaged in a facilitated interactive group discussion. The intervention was delivered to small groups of three to eight men in an STD clinic in the South Bronx, New York City. A trained STD counselor led the discussions.

One video, *Let's Do Something Different*, was designed for African-Americans and another, *Porque Si*, was developed for Hispanics. Both videos provided accurate risk information and corrected misinformation, portrayed positive attitudes about condom use, and modeled gender- and culturally-specific strategies for encouraging condom use. Interactive discussions following the videos aimed to reinforce the STD and HIV prevention messages. Participants addressed problems they had experienced when trying to use condoms and discussed strategies to increase condom use. Participants were offered a selection of free condoms at the clinic and a coupon for free condoms at an area pharmacy.

**Behavioral Findings:** Men who participated in the intervention had a significantly lower rate of new STD infection than men in the comparison condition.

**Source:** *Compendium of HIV Prevention Interventions with Evidence of Effectiveness, 1999.*  
Centers for Disease Control and Prevention HIV/AIDS Prevention Research Synthesis Project. Atlanta, Ga.