

Positive Prevention Intervention Center  
**SANKOFA FACT SHEET**

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**Prevention Case Management (PCM) for Persons Living with HIV**

**Description of Intervention**

PCM is a client-centered HIV prevention activity with the fundamental goal of promoting the adoption of and maintenance of HIV risk-reduction behaviors by clients with multiple-session HIV risk-reduction counseling to help individuals initiate and maintain behavior change to prevent the transmission of HIV while addressing competing needs which may take HIV prevention to a lower priority. This HIV prevention activity addresses the relationship between HIV risk and other issues such as substance abuse, mental health, social and cultural factors, and physical health.



**Core Elements**

1. PCM is a hybrid of HIV risk-reduction counseling and traditional case management.
2. PCM is based on the premise that some people may not be able to prioritize HIV prevention when they face problems perceived to be more important and immediate.
3. PCM is intended for people living with HIV (PLWH) with multiple complex problems and risk-reduction needs who are having or likely to have difficulty initiating or sustaining practices that reduce or prevent HIV transmission.
4. Individuals who are committed to participating in ongoing risk-reduction counseling should be targeted with PCM.
5. Organizations must hire case managers with the appropriate training and skills to complete the delivery of PCM services and minimum standards of care.
6. Clear procedure and protocol manuals for the PCM program must be developed to ensure effective delivery of PCM services and minimum standards of care.

**Target Population**

HIV-positive persons having or likely to have difficulty initiating or sustaining practices that reduce or prevent HIV transmission or reinfection

Sources: Procedural Guidance for Selected Strategies and Interventions for Community-Based Organizations funded Under Program Announcement 04064, Dec. 2003, 122-129, Centers for Disease Control and Prevention's National Center for HIV, STD, and TB Prevention, Atlanta, Ga. To obtain additional information, please visit <http://www.cdc.gov/hiv/partners/AHP/AHP-Purcell.pdf>.

